

# CONNECTICUT POSTCARD CLUB NEWSLETTER

September 2011

## Board of Directors for 2011 are:

President – Tom Dickau email [tdickau@sbcglobal.net](mailto:tdickau@sbcglobal.net)

Vice-President – Joe Taylor 203-789-4499 email: [joetaylor50@gmail.com](mailto:joetaylor50@gmail.com)

Treasurer – Jose Rodriguez 203-272-2841 email: [cartophilians@sbcglobal.net](mailto:cartophilians@sbcglobal.net)

Recording Secretary/Email Newsletter Editor – Pam Hutchinson email:

[Pam.Hutchinson@sbcglobal.net](mailto:Pam.Hutchinson@sbcglobal.net)

Membership Secretary – Joanne Coykendall 860-828-5252

Show Chairman – Morgan Rogan Hassenmeyer 203-387-2877 email: [postcardlady@comcast.net](mailto:postcardlady@comcast.net)

Newsletter Editor/Publisher – John Quimby 203-248-1556 email: [pcjohn01@hotmail.com](mailto:pcjohn01@hotmail.com)

Advertising – Open

The club meets 5 times a year on the 3<sup>rd</sup> Sunday of the month **except for March** (4<sup>th</sup> Sunday) at the K of C Hall, 2630 Whitney Avenue in Hamden from 10am – 3pm. **The rest of the Meetings for 2011 are Sep. 18, Oct. 16, and Dec. 18 The Christmas Meeting**

## DIRECTIONS TO THE MEETINGS

**Merrit/Wilbur Cross Parkway** (Rt. 15) Exit 61 – North on Whitney Ave (Rt. 10) about 1 mile to K of C hall on the left.

**I-91** to Exit 10 (Mt. Carmel/Whitney Ave.). Left (south) on Whitney Ave. (Rt. 10) about 1/2 mile to K of C hall on the right.

**I-95** to either I-91 or Merritt/Wilbur Cross Parkway and then follow above directions.

Remember – Club fees are due on and changing on January 1<sup>st</sup>. \$12.00 per person / \$18.00 for Family membership at the same address. Your mailing label will indicate the year you are paid up through. Send dues to: Joanne Coykendall / 344 Tollgate Rd./ Berlin, CT 06037.

**Your prompt payments help to keep our costs down therefore anyone renewing before March 31<sup>st</sup> will be given a discount of \$2.00 making individual renewals \$10.00 and family renewals \$16.00. Thank you in advance for being a good customer**

## Newsletter via email:

The CPCC has now entered the 21<sup>st</sup> century. We can send your newsletter via email instead of snail mail. If you would rather receive your newsletter via email please send your email address to Pam Hutchinson at [Pam.Hutchinson@sbcglobal.net](mailto:Pam.Hutchinson@sbcglobal.net). For now she is handling the sending of newsletters via email.

## **MESSAGE FROM THE PRESIDENT:**

Tom's PC is dead so he is unable to respond to any emails you might have sent. Tom wanted to say that he hopes everyone had a nice summer, except for the Tropical Storm which did lots of damage and interrupted power for many of us for days. He is looking forward to seeing you on the 18<sup>th</sup>.  
Your deltiologist friend, **Tom**

## **FROM YOUR EDITOR:**

Many thanks to Tom Dickau for his wonderful article and pictures on post card publishing in our last newsletter. I know a lot of work went into the design and publishing of those beautiful cards and Tom deserves a great Thank You for doing it and for sharing it with us. If you have a story to tell please send it to your Editor. My email address is listed on the first page. Please put CPCC in the Subject line. Thank you. **John**

## **MISCELLANEOUS:**

One of our members, Michael Kubick sent Pam the following link to pass on that might be of interest to you.

The Lost Art of Postcard Writing

<http://www.nybooks.com/blogs/nyrblog/2011/aug/02/what-ever-happened-summer-postcards/>

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**Pam also received an email from our fellow CPCC Member Patricia Bayer that her new book Art Deco Postcards is available from Amazon.com at a special Pre-Order price of \$18.26  
- a savings of 35% off the cover price.**

**Many of you CPCC dealers may remember Patricia hunting through your stock last year for those special cards to fit into her book. Buy the book and look through it carefully- you may find that once elusive card that she bought from you!!!**

**Here is the link:** [http://www.amazon.com/Art-Deco-Postcards-Patricia-Bayer/dp/050023888X/ref=sr\\_1\\_1?ie=UTF8&qid=1310490985&sr=8-1](http://www.amazon.com/Art-Deco-Postcards-Patricia-Bayer/dp/050023888X/ref=sr_1_1?ie=UTF8&qid=1310490985&sr=8-1)

## **THIS MONTH'S ARTICLE:**

Jose emailed some of us with the following. "I've attached a copy of an article about Don Brown's PC Donation to the National Trust Library in MD. I've been to the Institute of American Deltiology in Myerstown, Pa. and Don does really have 1 Million + Postcards there. The National Trust for Historic Preservation Library is going to make a real commitment to the collections, digitalizing the highlights so that all can enjoy the images and researchers can use the collection. Pretty impressive. Don has been a member of the PCCC for many years." Here is that article and Kudos to Don!



## The Gift's in the Mail: Libraries to Receive 1 Million Postcards

**HUMAN HAIR.** Mother of pearl. Some of the earliest photos of middle-class Americans. Pickle advertisements. They're all part of a new University Libraries collection highlighting the role of the humble—and sometimes bizarre—postcard in recording more than a century of illustration and communication.

Historian Donald R. Brown, a retired librarian and professor and founder of the Institute of American Deltiology, has agreed to donate the bulk of his one-million-card collection to the **National Trust Library**, housed in Hornbake, to encourage the use of postcards in scholarly research. About 66,000 postcards from 18 Southern states arrived at Maryland in November; Brown and volunteer curators are preparing more boxes for shipping this fall.

"Postcards capture the tastes of an age, the interests, the work habits, as well as communities," Brown says. "They document our heritage."

The Myerstown, Pa.,-based institute is housed in a former general store built in 1849; many of its contents are nearly as old. Postcards dating to the 1890s were valued more for their aesthetics—unique colors created in a photomechanical printing process—than for their messages. Postal regulations prohibited messages on the cards' backs until 1907. Doug McElrath, the university's curator of Marylandia and rare books, calls the resulting, often pithy messages scribbled on the fronts the "tweets of 1900."

Brown's overflowing card catalogues, sorted topically and geographically, fill nine rooms in his home. The "D"s alone range from disasters to distilleries to dogs. Many cards emphasize American architecture and emerging skylines.

The collection joins an already substantial 18,500 postcards in the National Trust Library. Once Brown's collection has been transferred, Maryland's postcard archive will be the second-largest in the U.S.

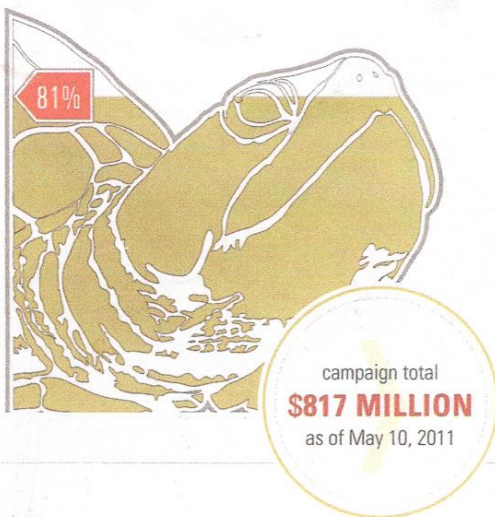
"We anticipate that we'll be offered more now that we're seen as a center for postcard collections," says McElrath, who plans to put the cards into an online database.

Meanwhile, more postcards continue to pour in to the institute—a good sign in Brown's eyes.

"Yesterday's postcards are today's history," he says. "And today's postcards are tomorrow's history." —KM

Donald Brown has agreed to donate as many as one million postcards to University Libraries because of its connection to the National Trust for Historic Preservation.

### GREAT EXPECTATIONS PROGRESS



*THE CONNECTICUT POST CARD CLUB*

*Our 56<sup>th</sup> year*

**2011 CPCC MTG. DATES**

Sep. 18 Club Meet at K of C  
Oct. 16 Club Meet at K of C  
Dec. 18 Christmas Meet at K of C

We're looking forward to seeing you on **Sept. 18** at the K of C.

Conn. Post Card Club  
Pam Hutchinson  
135 Torsey St.  
Stratford, CT 06614

To: